



## REMEMBER DIOR

全新方式，DIOR陪您度過艱難時刻；  
忘記現實，DIOR隨您追尋夢想。體驗以攝影師  
BRIGITTE NIEDERMAIR的作品為靈感的獨特記憶遊戲，  
享受無盡樂趣。

# DIOR與玩趣精神

品牌一如既往 的熱情

「我生命中的歡樂時刻就是跟朋友們進行即興字謎遊戲，這樣的遊戲一玩就是二十年。任何專業的表演都沒能給我帶來如此多的樂趣。」在他的自傳中，Christian Dior 先生如此描述他對趣味與遊戲的喜爱，無論是猜謎遊戲還是角色扮演，他都是一個成功的玩家。他與朋友們——其中包括一些 20 世紀偉大的藝術家，像是讓•考克多 (Jean Cocteau) 及馬克斯•雅各布 (Max Jacob) ——在巴黎的夜晚相聚，共度歡樂時光。通過即興字謎遊戲，進行屬於他們的「思維體操」。對 Dior 先生來說，友誼與共用快樂密不可分。在分享與歡笑中，友情關係更加堅實。

這不僅是對派對遊戲的熱愛，更是他對珍貴「回憶」的迷戀。在提升自我的旅途中，保持記憶力是他部分樂趣的來源，也是這位時裝設計大師生活中的驅動力之一。Dior 先生的「回憶錄」由自己親自撰寫，他還喜歡閱讀歷史書籍。他曾說：「培養耐心或品讀大量歷史回憶錄是我度過夜晚的方式，這些回憶錄是我珍愛的讀物。」他在索邦大學舉行演講會時提到，回憶對他來說更像是「對想法的雕塑」：「布料是真正的雕塑作品，蘊含對形態的記憶。」在 Dior 工作坊的神秘世界中，奇妙的記憶相互交織，濃情經典就此誕生。開啟 Dior 遊戲，與珍貴作品相遇，欣賞感悟其現代魅力。

## 玩法

(一人或多人玩家)

下載並列印照片。

剪裁照片。

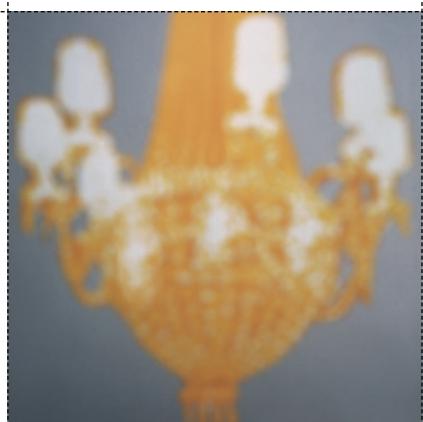
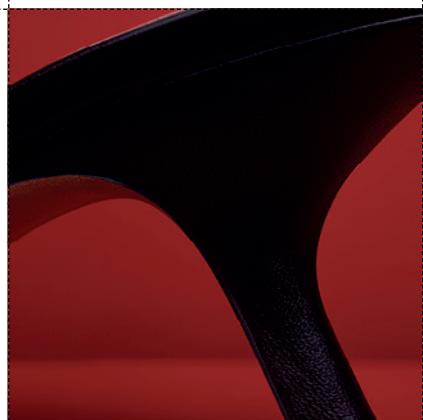
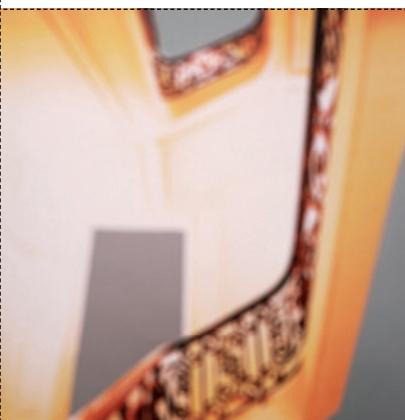
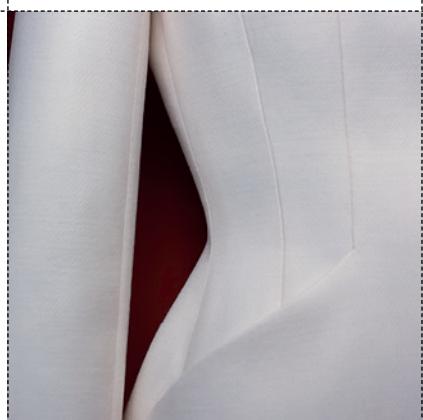
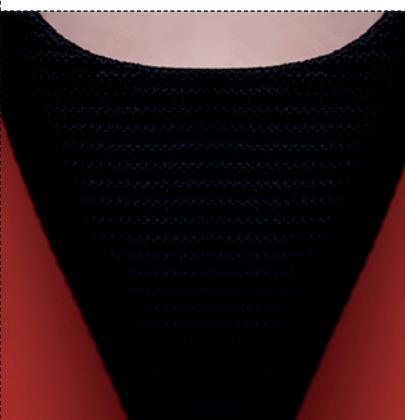
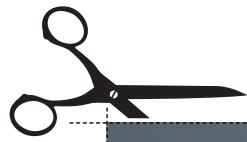
於每張照片背面貼上星星。

將所有照片面朝下放置。若翻出兩張相同的照片，那麼這對照片歸該玩家所有，並可以繼續進行配對，如此類推。獲得最多照片配對數量的就是贏家。

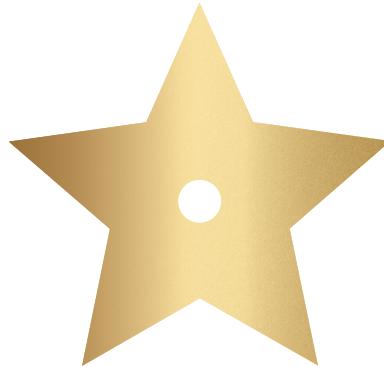
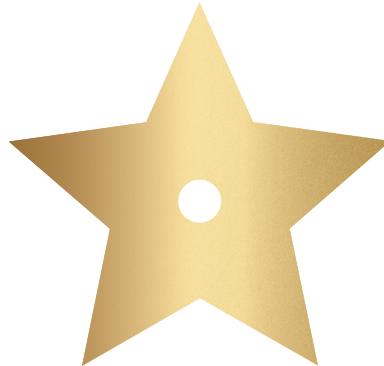
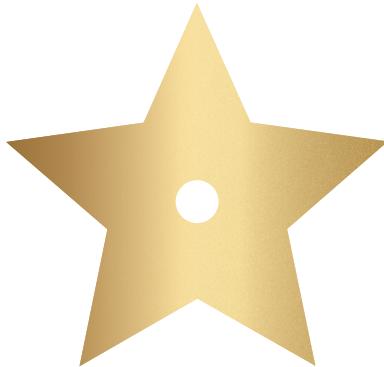
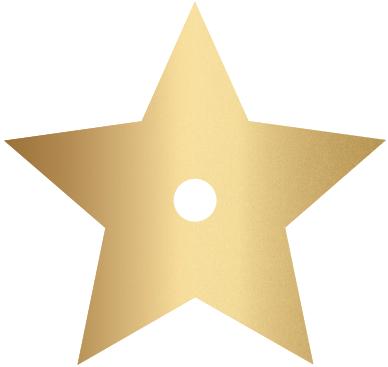
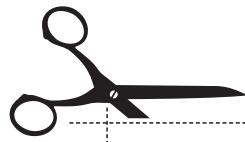
通過配對遊戲，探索 Dior 作品，挑戰您的記憶力。於遊戲當中探索蒙田大道 30 號總店的傳奇，從標誌性 J'adore 香水瓶到精緻迷人的 Dior 紅色；從結構鮮明的 New Look 新風貌典範 Bar 夾克到經典蜜蜂元素，都在向巧手藝匠傳承的精湛工藝致敬，Dior 先生親切地稱他們為「看不見的雙手 (les petites mains)」。精美珠寶與點綴上身的優雅蕾絲花邊，動人照片盡顯 Dior 細節藝術，展現工作坊無限的創作熱情與超卓的精湛工藝。

享受樂趣，盡情築夢！

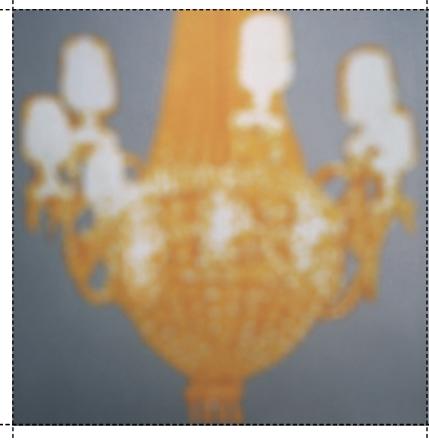
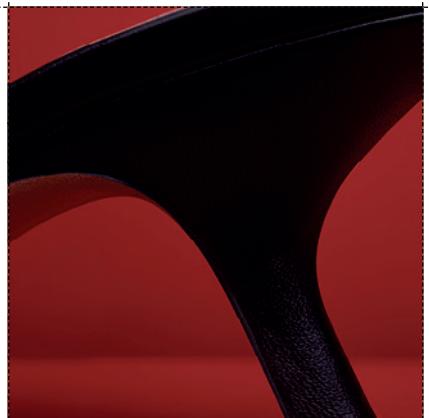
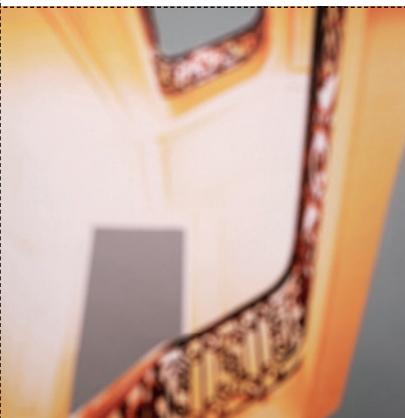
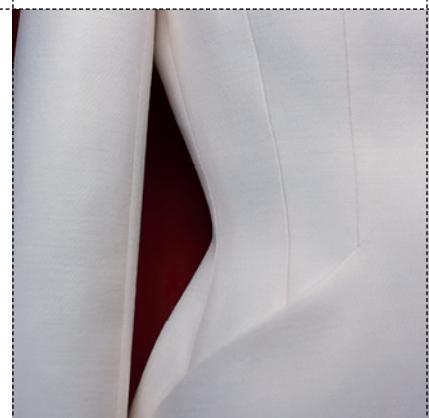
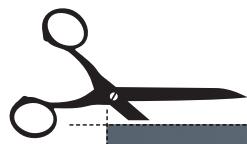
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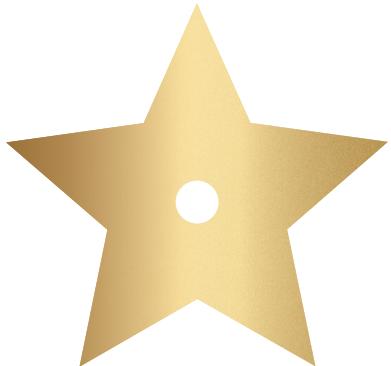
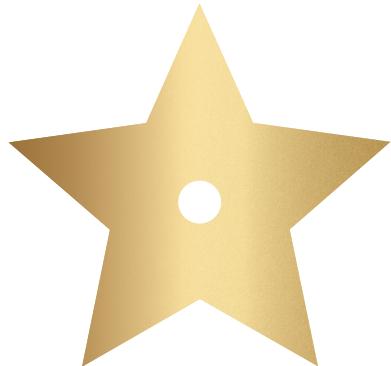
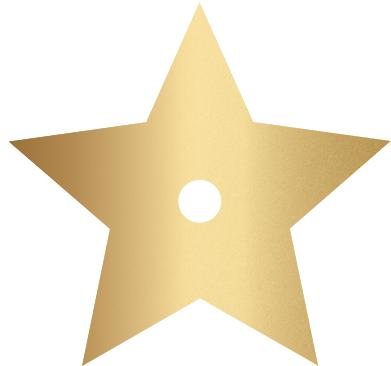
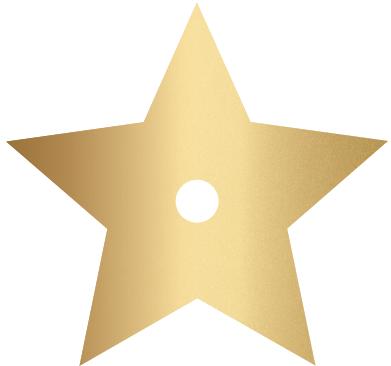
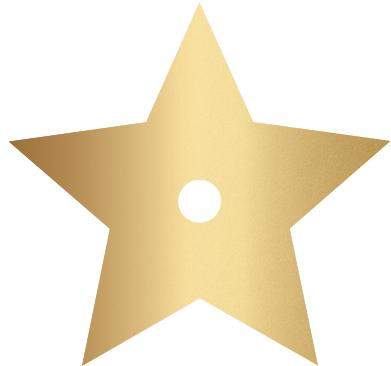
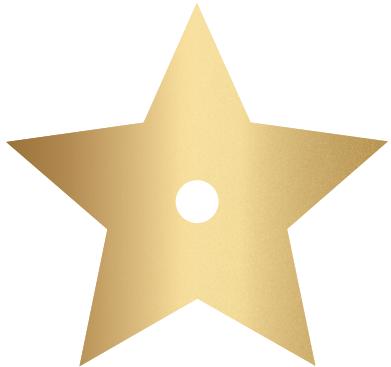
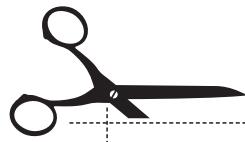
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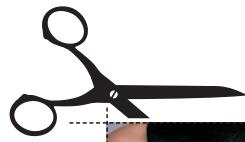
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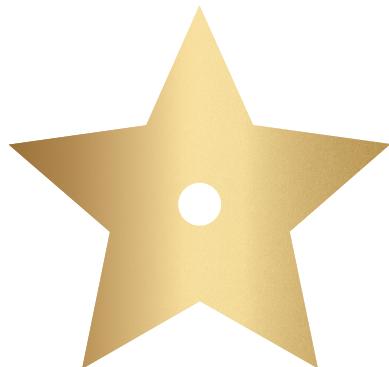
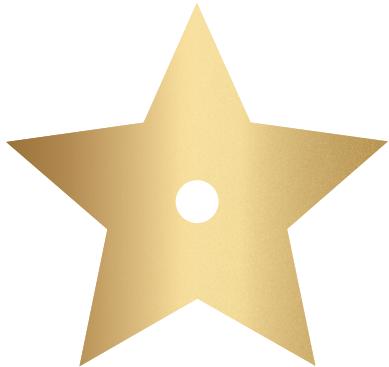
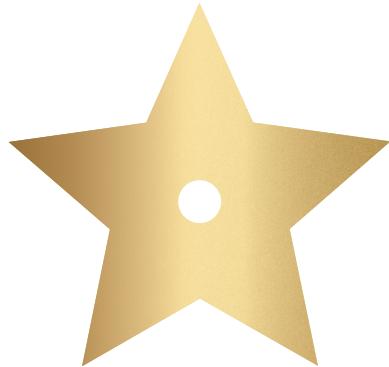
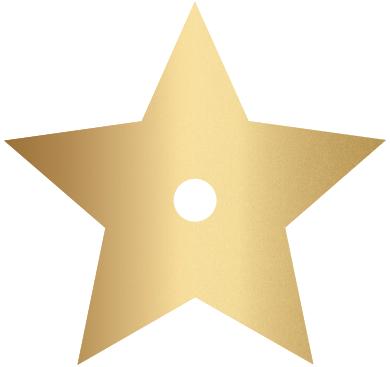
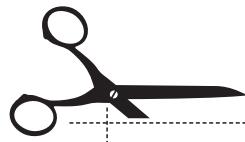
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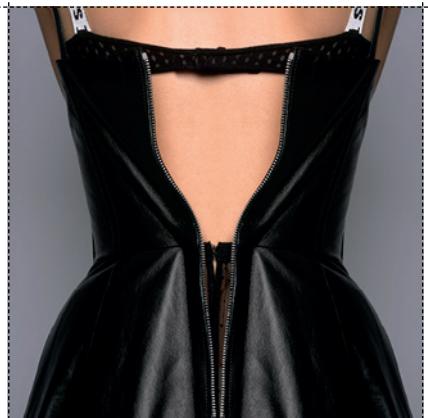
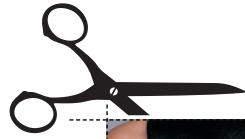
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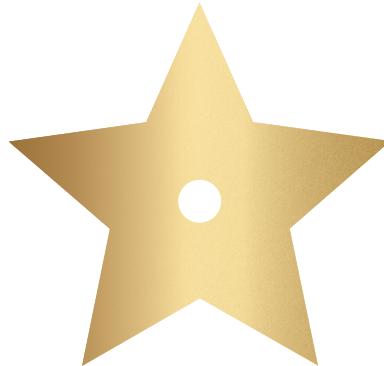
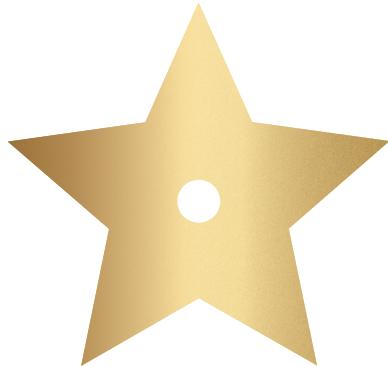
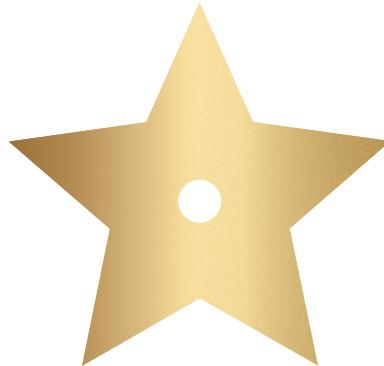
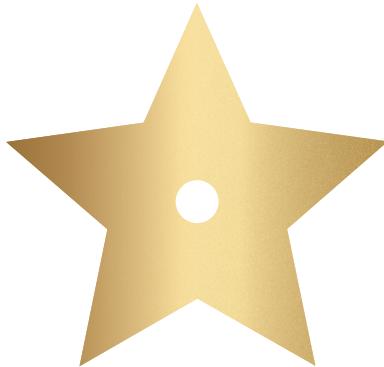
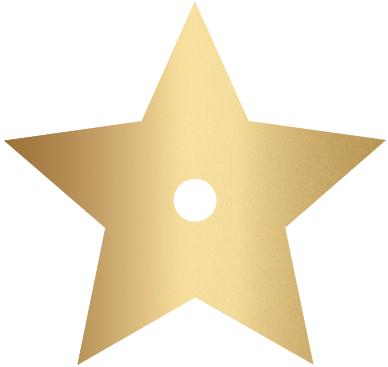
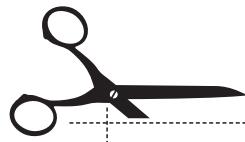
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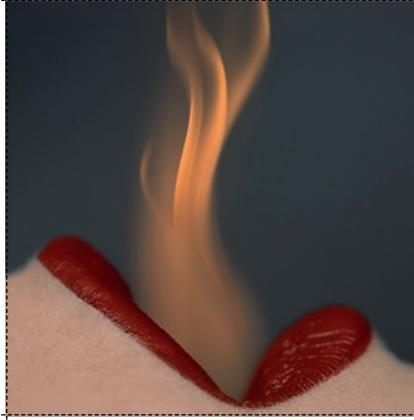
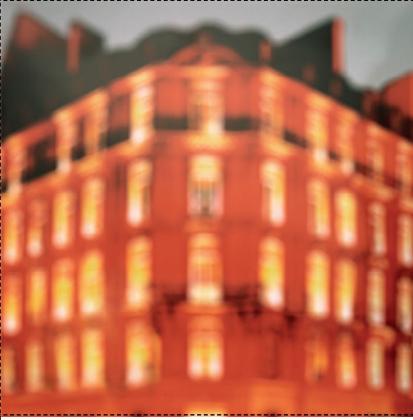
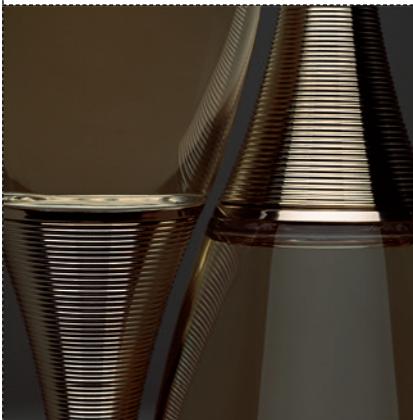
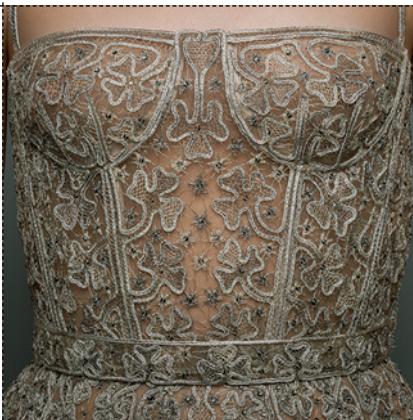
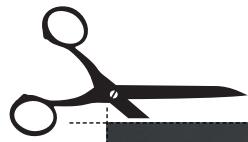
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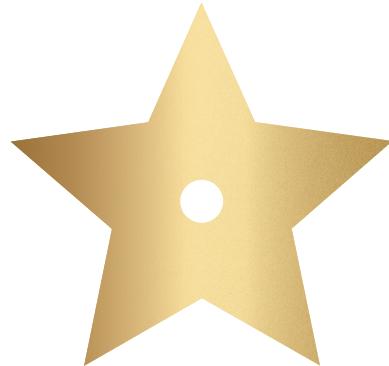
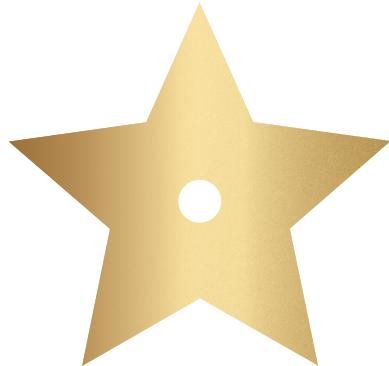
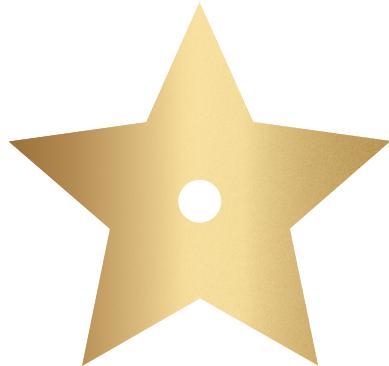
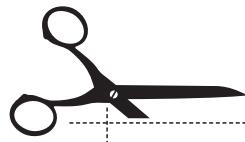
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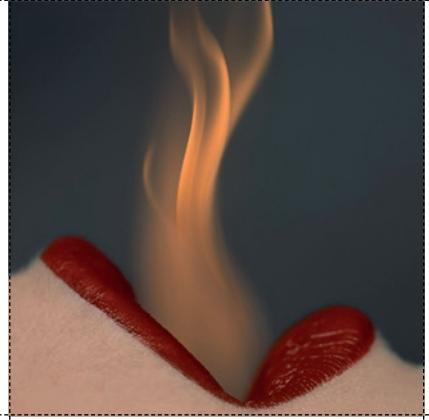
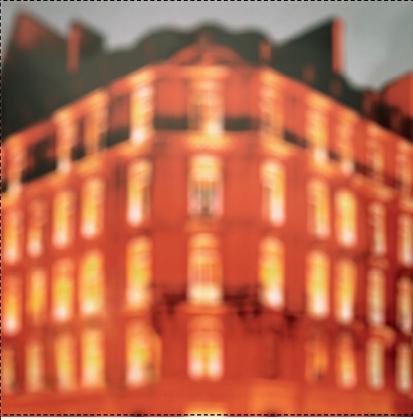
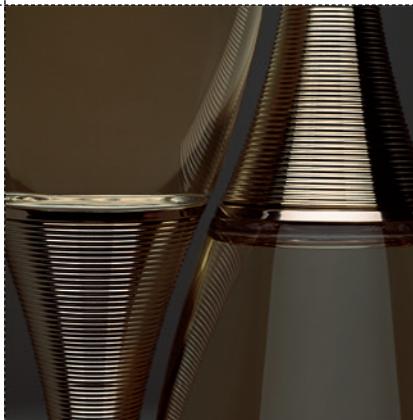
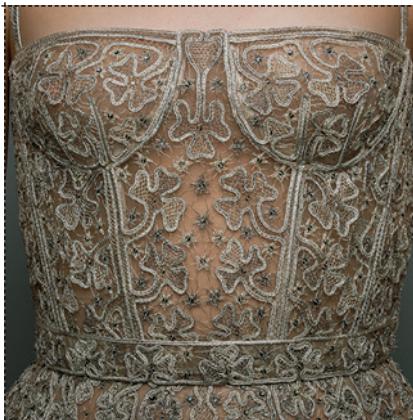
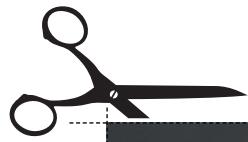
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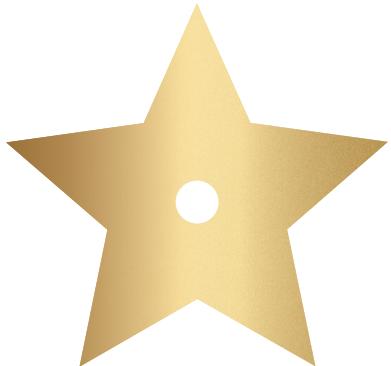
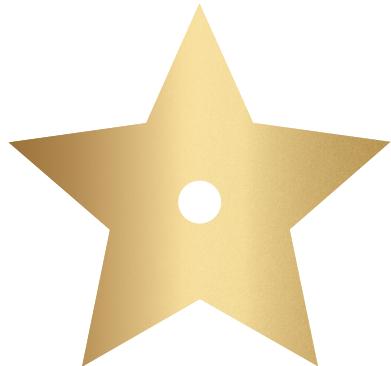
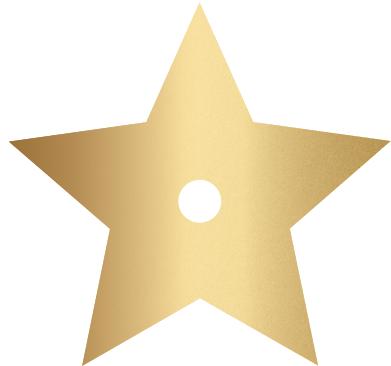
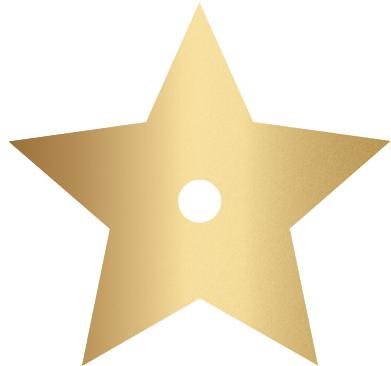
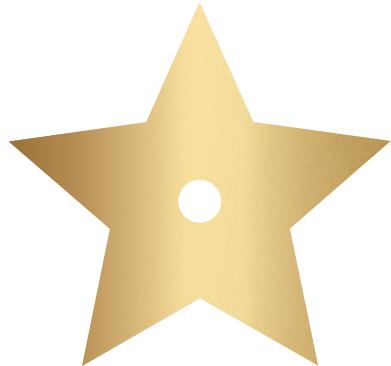
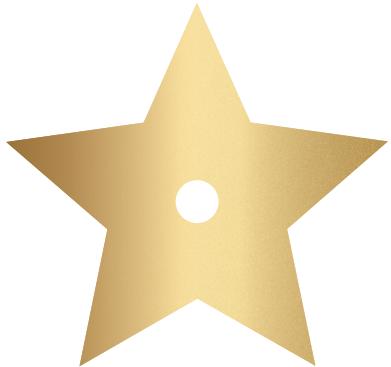
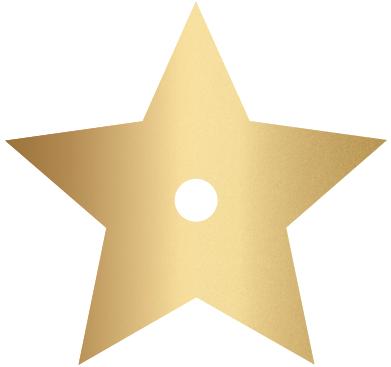
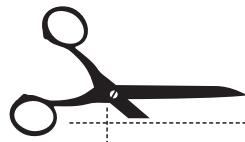
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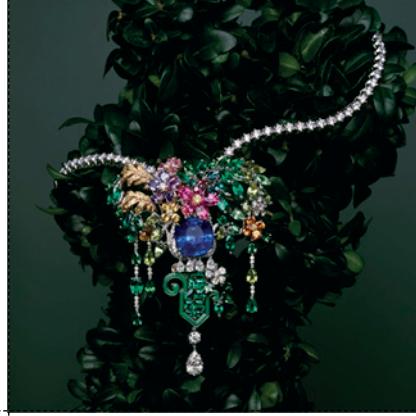
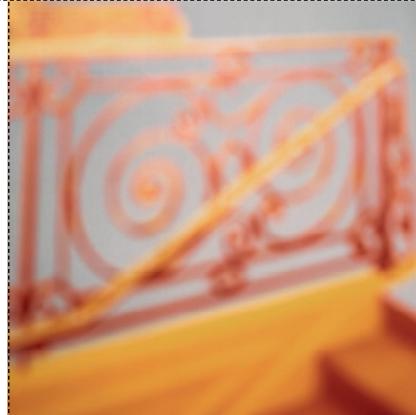
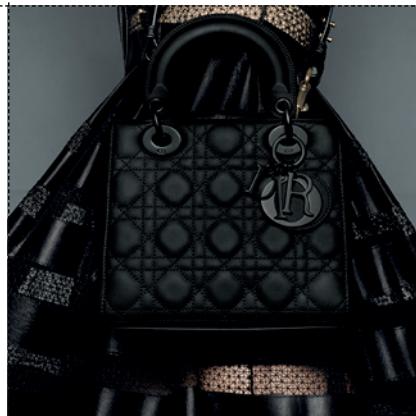
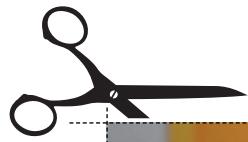
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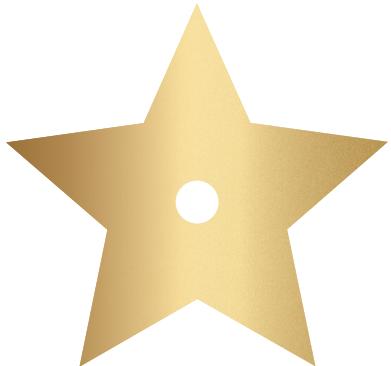
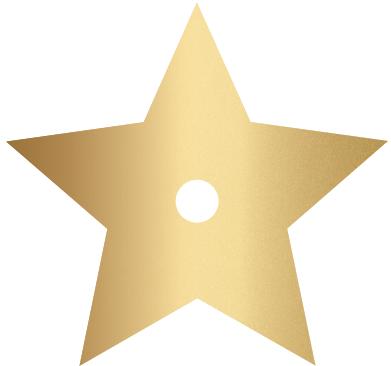
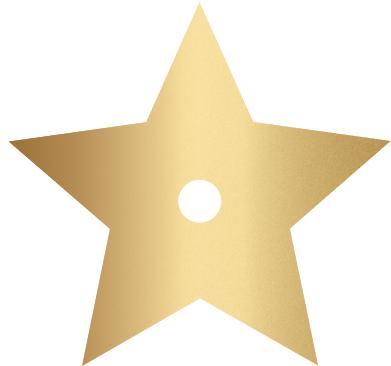
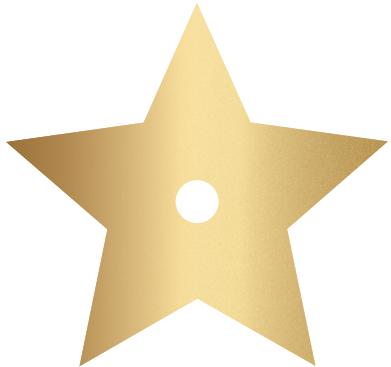
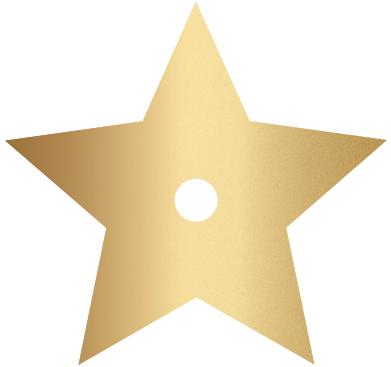
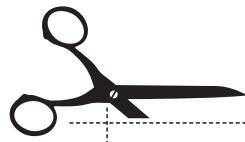
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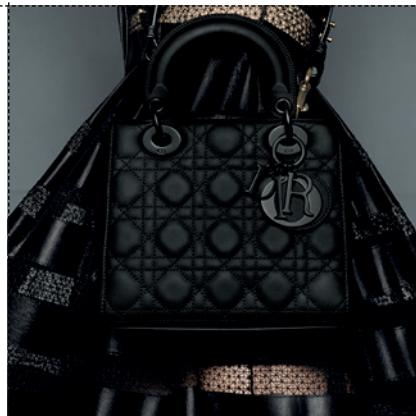
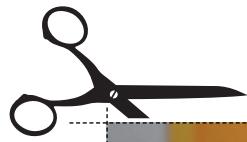
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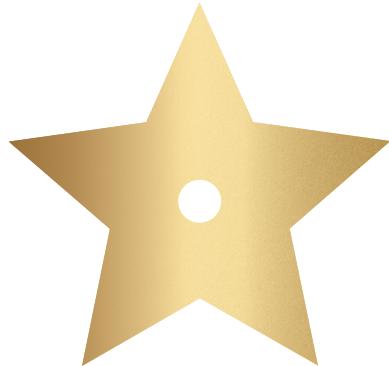
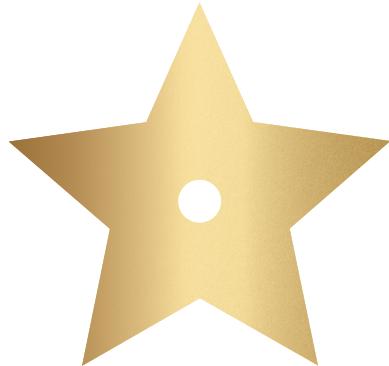
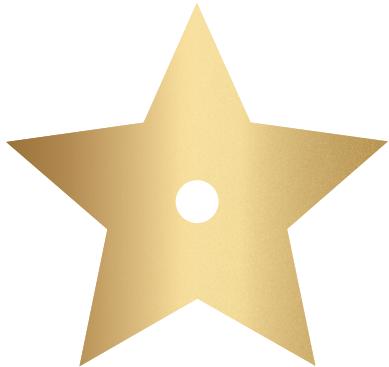
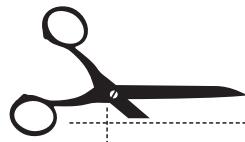
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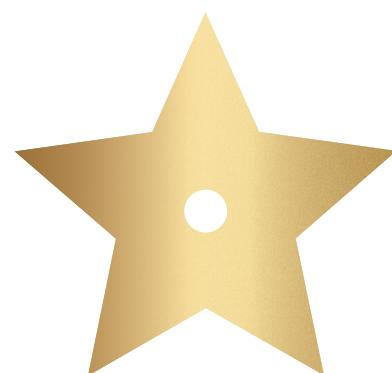
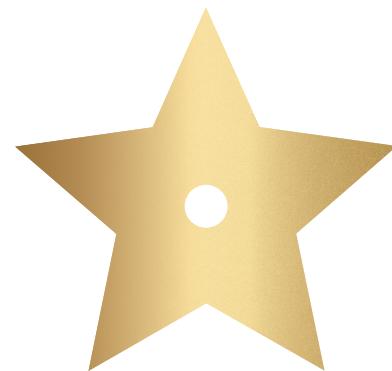
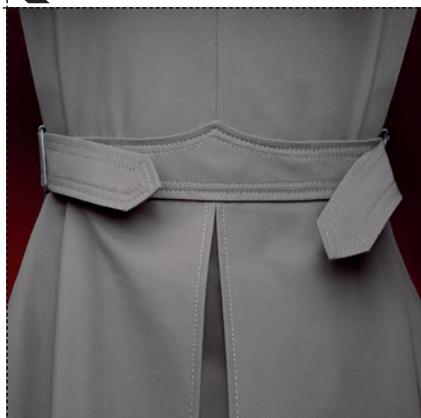
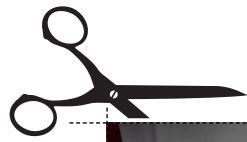
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# BRIGITTE NIEDERMAIR

呈現時尚獨到見解

攝影師 Brigitte Niedermair 鏡頭下的人像與靜物散發優雅氣質，風格純淨簡約。由她掌鏡的 Dior 作品細膩描繪品牌經典個性。作為 Dior 品牌摯友的 Brigitte Niedermair 以一種神祕的風格吸引著觀賞者走入她的世界。在那裡，時間彷彿靜止，藝術間的標準與界限在這份安寧中慢慢模糊不見。「一部司湯達的小說或一部馬蒂斯的佳作均可成為靈感之源。美因美而生。」她說道。本希望成為一名畫家的 Brigitte Niedermair 被攝影藝術吸引，根據她的說法，通過照片可細細品味「對生活的眷戀」。她還提到：「攝影讓我感到自由，賜予我翱翔的翅膀，帶我領略萬千世界，我了解它並深深熱愛。」她為 Dior 女裝系列拍攝的作品細膩記錄與頌讚品牌細節藝術，彰顯工作坊的精湛工藝。她用鏡頭捕捉提煉不同造型的個性魅力，展現品牌經典的雋永時尚氣質。她說：「時尚是藝術與生活的對話。」通過比以往更強大且更深入的視角，傾情呈現她所締造的獨特女性魅力。